

Call for Proposals: Website Reconstruction for Black Health Commission

The Black Health Commission invites proposals from qualified website development agencies or individuals to rebuild our website with enhanced functionality. The primary goal of this project is to maximize the website's potential by hosting all events and providing a seamless registration process for attendees. Additionally, integration with Monday.com, Ticketleap, and Shopify is required to streamline operations and improve user experience.

## Scope of Work:

- 1. Website Redesign: Create a modern, user-friendly design that reflects the mission and values of the Black Health Commission.
- 2. Event Hosting: Develop a robust events section where all upcoming events are showcased with detailed information and the ability for visitors to register.
- 3. Integration with Monday.com: Integrate the website with Monday.com to manage project workflows, tasks, and communication effectively.
- 4. Integration with Ticketleap: Enable seamless integration with Ticketleap for event ticketing and management.
- 5. Integration with Shopify: Integrate Shopify for merchandise sales and donations, with a smooth checkout process.
- 6. SEO Optimization: Implement search engine optimization (SEO) strategies to improve the website's visibility and ranking on search engines.
- 7. Tools and Directory Resources: Include the capability to incorporate tools and directory resources relevant to the Black Health Commission's mission and services, providing valuable resources and information to visitors.

## Proposal Requirements:

- 1. Company Profile: Provide a brief overview of your company, including relevant experience in website development and any previous projects similar to this scope.
- 2. Technical Approach: Outline your technical approach to rebuilding the website, including the platforms and technologies you will use.
- 3. Timeline: Provide a detailed timeline for project completion, including key milestones and deliverables. The website should be set by early July 2024.
- 4. Cost Estimate: Include a cost estimate for the entire project, broken down by phases or components.
- 5. References: Provide client references or case studies showcasing your expertise in website development and integration.



## Submission Guidelines:

Interested parties should submit their proposals electronically to info@blackhealthcommission.com no later than Friday, April 12th. Proposals will be evaluated based on experience, technical approach, cost-effectiveness, and references.

## Important Dates:

- Proposal Submission Deadline: Friday, April 12th by 5 PM EST

Evaluation Period: April 12- April 19thProject Start Date: Apr 29, 2024

- Project Completion Date: Jul 12, 2024

The Black Health Commission looks forward to receiving innovative proposals that align with our vision of creating an inclusive and accessible platform for health advocacy and education. For inquiries or clarifications, please contact Rebecca Desir at rebecca@blackhealthcommission.com.