



Job Title: Volunteer Social Media Manager

Organization: Black Health Commission

Mission: The Black Health Commission is dedicated to fostering a culture of community care by enhancing wellbeing and honoring resilience.

Position Overview:

We are seeking a passionate and skilled Volunteer Social Media Manager to join our team at the Black Health Commission. The ideal candidate will be committed to our mission and capable of effectively managing our social media platforms to engage our audience and promote our initiatives. This role requires approximately 6-8 hours per month, with increased hours during the marketing season for the BLK JOY Festival. The Volunteer Social Media Manager will work closely with the communications team to create and schedule content that aligns with our mission and resonates with our community.

Key Responsibilities:

1. Develop a comprehensive social media strategy to enhance the visibility and impact of the Black Health Commission's initiatives.
2. Create engaging and relevant content for various social media platforms, including Facebook, Instagram, Twitter, and LinkedIn.
3. Design visually appealing graphics and multimedia content using tools such as Canva and other design software.
4. Schedule and publish content on a consistent basis, with a minimum frequency of 1-2 posts per week per platform.
5. Monitor social media channels for community engagement, respond to comments and messages, and foster meaningful interactions.
6. Collaborate with the communications team to align social media efforts with broader organizational goals and campaigns.
7. Stay updated on social media trends and best practices to continuously improve our online presence.
8. Provide regular reports and analysis on social media performance, including key metrics such as engagement, reach, and follower growth.

Qualifications:

- Prior experience managing social media accounts for organizations or brands.
- Proficiency in using social media management tools and analytics platforms.
- Strong writing skills with the ability to craft compelling and concise copy.
- Experience in graphic design and content creation using tools like Canva.
- Excellent communication and interpersonal skills.
- Passion for promoting health and wellbeing within the Black community.



- Ability to work independently and collaborate effectively in a team environment.
- Flexibility to adjust workload during peak marketing seasons such as the BLK JOY Festival.

Benefits:

- Opportunity to contribute to a meaningful cause and make a positive impact in the Black community.
- Gain valuable experience in social media management and digital marketing.
- Work alongside a dedicated team of professionals committed to fostering community care and resilience.
- Flexible schedule with the option to work remotely.

If you are passionate about leveraging social media to promote health and wellness initiatives and are eager to support our mission at the Black Health Commission, we encourage you to apply for this volunteer position. Join us in creating a culture of wellbeing and resilience within our community!